



A global conference about Agile, Lean & Software Craftsmanship

Open Agile 2012 - 17 March 2012 - Iasi Conference Sponsorship Opportunities

Open Agile 2012 conference is produced by Mosaic Works company in collaboration with the Agile Works Romania community (www.mozaicworks.com & www.agileworks.ro).

Open Agile 2012 brings together international speakers and practitioners striving for quality, results, and technical excellence in agile and lean. In its fourth year, Open Agile 2012 plays an important role in spreading the word about agile and lean thinking in the evolving software market of Central and Eastern Europe.

By supporting the conference you will:

- Associate your brand with the Agile Lean Romania community, Agile Works;
- Recruit new specialists and retain employees by proofing your commitment to the community;
- Prove your willingness to support the innovation, open mind ideas, vision and community involvement;
- Increase your visibility.

This year theme for the conference is “Agile & Lean: What we’ve learned”. The speakers will share from their experiences practical lessons that can be applied by your teams in your own projects.

For more information about Open Agile 2012, please contact:

Nicoleta Pirvan
nicoleta.pirvan@mozaicworks.com
M: +40 730 534 986
Skype ID: nicoleta.pirvan.mw

Open Agile 2012 Audience

The conference appeals to programmers, testers, managers, and professionals involved in the software industry, as well as software business representatives and people from marketing industry. We received positive feedback from both Romanian and international audiences, including participants from Moldavia Republic, Belgium, Bulgaria, Hungary. Participants from Bitdefender, Oracle, Microsoft, Siemens, Alcatel-Lucent, Inside Software, Waterford Research, Luxoft Romania and others appreciated the content and enjoyed the good energy from the event.

Because the organizers enjoy smaller, more intimate conferences where attendees can mingle comfortably, only 80 seats will be sold at this edition.

Open Agile Speakers

In the last three years, Open Agile speakers included Ken Schwaber, Jurgen Appelo, David Hussman, Corey Haines, Alexandru Bolboaca, Rachel Davies and many others.

Open Agile 2012 Sponsorship Opportunities

First level - €3,000

- Sponsor's logo on the conference website, linked to the sponsor's website;
- A promotional item included in attendee materials (provided by sponsor);
- Sponsor's logo on the conference poster;
- Recognition in all media and printed materials issued from date of payment;
- Recognition in all email communications from date of payment;
- Sponsor's banner/rollup banner present in the conference area (one banner) and other approved advertising materials placed at the event site;
- Booth (size to be determined) in the conference area.

Second level - €1,500

- Sponsor's logo on the conference website, linked to the sponsor's website;
- A promotional item included in attendee materials (provided by sponsor);
- Sponsor's logo on the conference poster;
- Recognition in all media and printed materials issued from date of payment;
- Recognition in all email communications from date of payment.

Third level - €500

- Sponsor's logo on the conference website, linked to the sponsor's website;
- One promotional item included in attendee materials (provided by sponsor);
- Sponsor's logo on the conference poster.

For all levels of sponsorship:

- Recognition in the electronic marketing materials;
- Right to use sponsor status before, during and after conference.

Additional Sponsorship Opportunities

- Coffee Break Sponsors - **€1,000** per break, includes the third level sponsorship;
- After-conference cocktail for open discussions and networking - **€1,000**, includes the third level sponsorship;
- Lunch Sponsors - **€3,500** per lunch, includes first level sponsorship (the possibility to discuss other benefits or to sponsor the lunch partially)

* For any customized sponsorship packages, just let us know your needs and suggestions;

* All fees are subjected to VAT at 24%;

Please contact us with any questions or with additional sponsorship proposals:
nicoleta.pirvan@mozaicworks.com