

www.openagile.ro

A global agile conference about **Agile & Software Craftsmanship**



Sponsorship Portfolio

OpenAgile - Bucharest, Romania

14 - 15 May, 2010

www.openagile.ro

A production of:

MosaicWorks company

Bucharest, Romania

www.mozaicworks.com

At its second edition, OpenAgile conference is playing an important role for spreading the word about agile thinking in an evolving and increasing software market in Central and Eastern Europe. The OpenAgile conference brings together international and experienced speakers along with practitioners striving for quality, results and technical excellence.

For more information about OpenAgile conference , contact:

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Attendance

Last year we organized OpenAgile first edition with presence of international speakers - Keynote speaker was Ken Schwaber (live web presentation) and also international audience (participants from Moldavia Republic, Bulgaria, Hungary); maximum peak was 130 participants. Because the organizers enjoy smaller, more intimate conferences where attendees can mingle comfortably, only 180 seats will be sold.

The conference is designed to appeal to programmers, testers, managers, and marketers in the software industry, as well as software business representatives and people from marketing industry.

Sponsorship Opportunities

Title sponsor - €8000

- Opportunity to present a lecture (45-60 minutes) on a subject of interest to conference participants
- Introduction during the welcome announcements and a five minute announcement from the Sponsor during the welcome portion of the program
- Sponsor's logo on the conference website, linked to the sponsor's site.
- Two promotional items included in attendee materials (provided by sponsor)
- Sponsor's logo on the conference poster
- Sponsor's banner/rollup banner present in the conference area (one banner) and other approved advertising materials placed at the event site
- Sponsor's logo on the name badges of participants
- Full page advertisement in conference program
- Company logo on conference bag
- Recognition in all media and printed materials issued from date of payment
- Recognition in all email communications from date of payment
- Booth (size to be determined) strategically positioned in the conference area
- Five conference invitations

Diamond - €5000

- Sponsor's logo on the conference website, linked to the sponsor's site.
- Two promotional items included in attendee materials (provided by sponsor)
- Sponsor's logo on the conference poster
- Sponsor's banner/rollup banner present in the conference area (one banner) and other approved advertising materials placed at the event site
- Sponsor's logo on the name badges of participants
- Full page advertisement in conference program
- Company logo on conference bag
- Recognition in all media and printed materials issued from date of payment
- Recognition in all email communications from date of payment
- Booth (size to be determined) in the conference area
- Three conference invitations

Gold - €2500

- Sponsor's logo on the conference website, linked to the sponsor's site.
- One promotional item included in attendee materials (provided by sponsor)
- Sponsor's logo on the conference poster
- Sponsor's banner/rollup banner present in the conference area (one banner) or other approved advertising materials placed at the event site
- Half-page advertisement in conference program
- Two conference invitations

Silver - €1000

- Sponsor's logo on the conference website, linked to the sponsor's site.
- One promotional item included in attendee materials (provided by sponsor)
- Sponsor's logo on the conference poster
- Quarter-page advertisement in conference program
- One conference invitation

Bronze - €500

- Sponsor's logo on the conference website, linked to the sponsor's site.
- One promotional item included in attendee materials (provided by sponsor)
- Sponsor's logo on the conference poster

For all levels of sponsorship:

- Recognition in the electronic marketing materials
- Right to use sponsor status before, during and after conference

Additional Exclusive Sponsorship Opportunities

Stage Sponsor - 1500 Euros for main stages and 800 Euros for a workshop room

Coffee Break Sponsors - between 1500 - 2000 Euros per break, includes Silver level sponsorship

Lunch Sponsors - 4000 Euros per lunch, includes Gold level sponsorship (the possibility to discuss other benefits or to sponsor the lunch partially)

Conference Bag Sponsor - 1000 Euros, includes logo on the bag and on website; one product can be included in the bag by the sponsor.

Advertising Sponsor - advertisement in conference brochure

Full-page - 1000 Euros

Half-page - 500 Euros

Quarter-page - 250 Euros

Please contact us with any questions or with additional sponsorship proposals:

openagileromania@gmail.com